

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0025703364** File Number: **0000012532** Submit Date: **07/08/2016** Call Sign: **WBIR-TV** Facility ID: **46984** 

City: KNOXVILLE State: TN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2016 Filing Status: Active

#### Report reflects information for : Second Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
TEGNA PACIFIC, LLC	Jennifer Johnson Covington & Burling, LLP One CityCenter, 850 Tenth St. NW Washington, DC 20001 United States	+1 (202) 662-5552	jjohnson@cov.com	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Jennifer Johnson , Esq . Legal Representative Covington & Burling, LLP	Jennifer Johnson Covington & Burling, LLP One CityCenter, 850 Tenth St. NW Washington, DC 20001 United States	+1 (202) 662- 5552	jjohnson@cov. com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC (10.1), ME-TV (10.2), Justice (10.3)
	Nielsen DMA	Knoxville
	Web Home Page Address	www.wbir.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.96
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1)Join Captain Fleeker, First Officer Flo and Junior Boomer on a mission of exciting discovery as they explore Earth and the funny "hooman" creatures that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Floogals
List date and time rescheduled	05/22/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	FGL101
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	Nina's World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Nina's World tells the story of imaginative 6-year-old Nina who invites you to join her and best friend, Star, on a day of fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood - celebrating family, community, diversity and wonder.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	05/22/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	NNW103
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	Ruff-Ruff, Tweet & Dave
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 a.m.
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Series that follows best friends Ruff-Ruff (an excitable puppy, Tweet (a lovable and thoughtful chick), and Dave (a unique blue panda) on a day of adventures, discovery and play. Each episode reveals a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.

the program by displaying throughout the program the symbol E/I?	Does the Licensee identify	Yes
	the program by displaying	
symbol E/I?	throughout the program the	
	symbol E/I?	

Questions	Response
Title of Program	Ruff, Ruff, Tweet and Dave
List date and time rescheduled	04/17/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	RDT116
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Ruff-Ruff, Tweet & Dave
List date and time rescheduled	06/25/2016 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	RTD123
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! follows the adventures of a crew of space animals who run the Astroblast Space Station. The team of best friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus - who accept their differences, help one another, make new friends and discover that getting alone is always out of this world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	04/17/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	ATB116
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	06/26/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	ATB123
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00 p.m.
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. It includes Chica's friends Bunji, a floppy eared rabbit and Stitches, a straw mannequin that sits in the windo. In each episode Chica develops or encounters a problem that involve impulse control, distractibility, Judgment and inter-personal behaviors she and her nanny, Kelly, work out together
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	06/19/2016 02:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	TCS110
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/01/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	TCS103
Reason for Preemption	Public Interest

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/28/2016 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-05-28
Episode #	TCS109
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence, Citizenship and Compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence, Citizenship and Compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas to Key West
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30 a.m.
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas t Key West
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (12 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30 a.m.

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Food for Thought
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30 p.m.
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Host Sean drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for assignment. Projects encourage parent engagement and often feature families working together. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into animated character. Art projects promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something with a different purpose.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	04/09/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	NAD102
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	06/19/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	NAD110
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	04/30/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	NAD105
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	05/28/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	NAD109
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	05/07/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	NAD106
Reason for Preemption	Sports

#### **Digital Preemption Programs #6**

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	04/02/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	NAD101
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	04/16/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	NAD103
Reason for Preemption	Sports

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Jack Hanna Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday, 11:30 a.m.
Total times aired at regularly scheduled time:	5
Number of Preemptions	7
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Jack Hanna Into the Wild invites viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	05/14/2016 01:00 PM
Date Time	05/01/2016 12:00 PM
Date Time	04/17/2016 12:00 PM
Date Time	04/10/2016 12:00 PM
Date Time	06/05/2016 01:00 PM
Date Time	04/17/2016 12:00 PM
Date Time	06/11/2016 01:00 PM

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Woodson
Address	1513 Bill Williams Avenue
City	Knoxville
State	TN
Zip	37917
Telephone Number	(865) 544-3213
Email Address	kwoodson@wbir.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Terrific Trucks
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Show follows five live action truck friends with big personalities. Join Tork (the dump truck), Dug (the digger), Sparky (the front end loader), Stotz (the semi) and Blinker (the scooper) as they take on big jobs each day in a fun, exciting and immersive environment. Whether crushing cars, digging a foundation, or tearing down a barn, important lessons will be shared as the trucks overcome obstacles proving nothing is too tough when they work together.

Other Matters (2 of 19)	Response
Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Join Captain Fleeker, First Officer Flo and Junion Boomer on a mission of exciting discovery as they explore Earth and the funny "hooman" creatures that live here.

Other Matters (3 of 19)	Response
Program Title	Nina's World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Nina's World, a new Sprout original series, tells the story of imaginative 6-year-old Nina, based on the childhood of the beloved character Nina from Sprout's The Good Night Show. Nina invites you to join her and best friend, Star, on a day of fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood - celebrating family, community, diversity and wonder.

Other Matters (4 of 19)	Response
Program Title	Ruff-Ruff, Tweet & Dave
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired WBIR 10.1) Ruff-Ruff,Tweet & Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing companion interactive mobile app.

Other Matters (5 of 19)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C (also known as Chica's Mom and Dadwelcome you with open wings for fantastic adventures and dress-up-fun.

Other Matters (6 of 19)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

(Aired on WBIR 10.1) Instructional series features art projects and cooking projects around a theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. Projects encourage parent engagement and often feature families working together to make something to display within the child's home. Side-kick, Doggity, is a beagle who transforms into an animated character during trips to a parallel universe, set in a kitchen full of prank playing animated characters. Art projects promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (7 of 19)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence, Citizenship and Compassion as well as the three "R"s.

Other Matters (8 of 19)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. Stories are based on writing of elementary school students. Children get the message that their words have power, that their voices are being heard. Emphasis on Curiosity, Confidence, Citizenship and Compassion as well as the three "R"s.

Other Matters (9 of 19)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00 a.m.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas to Key West

Other Matters (10 of 19)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. Series visits diverse locales across the U.S. from Las Vegas to Key West

Other Matters (11 of 19)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video

educational and informational objective of the program and how it meets the definition of Core Programming.

Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.

Other Matters (12 of 19)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Lock Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.

Other Matters (13 of 19)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (14 of	
19)	Response
Program Title	Food for Thought
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (15 of 19)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (16 of 19)	Response
Program Title	Food for Thought
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.

Other Matters (17 of 19)	Response	
Program Title	Food for Thought	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11:00 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	12 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	objective that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.	

Other Matters (18 of 19)	Response	
Program Title	Food for Thought	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11:30 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	12 years to 16 years	
Describe the educational and food from a fresh and enlightening perspective. From exploring a wide variety of indigenous food informational objective of the program and how it meets the definition of Core  Aired on 10.3, The Justice Network, and hosted by Claire Thomas, Food for Thought will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous food that are celebrated by cultures across the world to providing easy ways to grow healthy product within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people.  Programming.		

Other Matters (19 of 19)	Response
Program Title	Jack Hanna Into the Wild
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday 11:30 a.m.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	14 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Jack Hanna Into the Wild invites viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight	

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Atkin S. Harrison

Esq., Secretary

07/08 /2016 **Attachments** 

No Attachments.